

KINNERET DAY SCHOOL

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Dear Kinneret Families and Friends,

Kinneret Day School has always been a sacred space, a place filled with joy in learning and a love of Judaism and Israel. Now we face a two-part challenge: completing our new physical space and filling it with our values of affordable Jewish education and *chesed*.

Unlike schools whose outsized tuition bills provide every amenity money can buy, Kinneret has chosen a different path, one that we believe is essential to the survival of Jewish education: we aim to maintain a genuine community school. We often speak of our diversity -- in denominations, nationalities, and languages -- and we are indeed proud to welcome students with a multitude of cultural backgrounds. But we also value our economic diversity, which is seen less and less in private schools. Through our commitment to keeping tuition at about half the rate of peer schools in the region, we promote inclusion across class as well as other potential divisions.

Am Yisrael is central to Kinneret Day School, embodied not only through the enthusiasm of our students and teachers, but also in those who share a vision for their children's futures: strong, committed Jews who stand proudly together with Israel, who speak the shared language of the Jewish people, and who see the power of community in Kinneret families' vastly different lived experiences.

By maintaining Kinneret's original vision of unity across division, of peoplehood and the holy potential of children, we can change our space but preserve our soul, the *neshama* of a school that has never wavered from its original vision. Please join us today by making a contribution, however big or small, that takes a stand for a special kind of development: one that will change us in valuable ways but keep us steadfast in our mission.

Schools like Kinneret are a rarity in an increasingly fractured Jewish world, and you have the opportunity to help us with our two-pronged challenge. Your contribution now helps us to complete a beautiful new space and to fill that space with the values of affordable Jewish education and *chesed* that we have always held dear. With your help, we can grow and change without weakening our values. We are eager to tackle this new challenge; our children are ready as well, with their openness, intelligence, and ethical sensibility. We are only waiting for you to help this vision become a reality, for Kinneret Day School, for our children, and for all of *Am Yisrael*.

Sincerely,

Asher Abramovitz
Principal

Aaron Frank
Head of School