

KINNERET DAY SCHOOL

2600 NETHERLAND AVENUE
RIVERDALE, N.Y. 10463
(718) 548-0900
FAX (718) 548-0901



November 28, 2012

Dear Kinneret Families and Friends:

As I do every year, I am writing to ask that you contribute to Kinneret Day School's annual Capital Campaign. This year, we have two very specific goals for the Campaign: to purchase new technology for our computer lab and classrooms, and to hire additional assistant teachers.

Because one of our primary goals is keeping Kinneret affordable for all families, we are cautious about every dollar we spend. But we also recognize the necessity of maintaining a vibrant technology program in order to prepare our students for the modern world. SmartBoards have already enhanced Kinneret's education by providing greater flexibility and learning options in every grade. Adding computers to the classrooms and updating the computer lab are our next priorities to keep Kinneret moving forward and remaining current with rapidly-developing teaching tools.

In addition, we aim to hire additional assistant teachers who can help our devoted faculty members offer more individualized instruction and be even more creative in their classroom management, pedagogy, and collaborative work.

Many non-profit agencies and worthwhile organizations approach you at this time of year to ask for your donations, and you may choose to participate or not. But at Kinneret, you have already made a choice. You are not merely a supporter of this organization; you are the organization. Without you, there is no Kinneret Day School. This school is its families, and so when you support Kinneret, you are supporting your own family, your children, and your future.

In what has been a trying year in many ways, Kinneret is a constant source of safety and solace, a place where our children – and we – can feel confident in the safeguarding of our traditions, the warm nurturing of our staff, the kindness of fellow families, and the solidity of our mission.

Please make a generous donation to Kinneret as the year ends, not only to help us enhance our technology and increase our faculty but also because your donation strengthens who we all are, individually and together.

Sincerely,

Asher Abramowitz
Principal

Dear Mr. Abramovitz,

Yes, I am pleased to support Kinneret Day School's Annual Campaign for Major Capital Improvements and receive a 2013 year-end tax deduction.

Enclosed is my tax-deductible donation of:

- ☐ \$5,004 Platinum Underwriter
- ☐ \$1,008 Corporate Underwriter
- ☐ \$504 Benefactor
- ☐ \$252 Patron
- ☐ \$108 Sponsor
- ☐ \$36 Friend

Name: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____

☐ I wish to make this gift in: ☐ memory of ☐ honor of

Name: _____

If you would like an acknowledgement of your gift to be sent to your friend or loved one, please include the following information:

Name: _____

Address: _____

City, State, Zip Code: _____

☐ My company will match this contribution. A matching gift form is attached.*

**Many firms will match an employee's gift to a non-profit organization. Please ask your human resources department if they match charitable contributions. If your company does, please enclose its matching gift form with your own contribution.*

All donors will be recognized in the school newsletter and the 8th grade journal.

Thank you. Your support is important to us!

Please make your check payable to: Kinneret Day School.